

# EP1031r

All-in-one digital ePoster

## 10.1" Multimedia Digital Poster



### Overview

The ViewSonic EP1031r is a 10" wall-mounted multimedia all-in-one digital ePoster. It delivers eye-catching commercial messaging at retail POS, hotel lobbies and front desks, conference and exhibition venues, and other high-visibility locations. The EP1031r features wireless b/g/n network and LAN connectivity for easy loading of content, and supports Power over Ethernet (PoE) for convenient one-wire installation. Boasting an exclusive integrated motion sensor, 6 touch-screen control keys, and bundled Signage Manager Express software, the EP1031r effectively delivers customized messaging to target audiences. Its built-in media player, 4GB internal storage, and integrated speakers enable the playback of video clips, as well as photos and music, from a USB hard drive or SD/SDHC memory card. With VESA-mount compliance (75mm x 75mm), and W3C and SMIL compatibility, the EP1031r provides versatile options to display creative brand messaging.

### Perfect size for up-close, high-impact messaging

ViewSonic's EP1031r all-in-one e-poster has a 10.1" display area with 800 x 480 resolution. With its compact design, the EP1031r can be deployed anywhere, including retail shelf edges, hotel front desks, in meeting rooms, or on classroom doors. The EP1031r features 300-nit brightness and a 500:1 contrast ratio to deliver

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See the difference™ 

high-impact, quality messaging that will attract the attention of passersby.



### Advanced motion sensor and 6 programmable touch keys

Equipped with an advanced motion sensor, the EP1031r can display customized content whenever movements of nearby people are detected. And with 6 highly visible and easy-to-use programmable touch keys, users can directly interact with brand offerings and retail messaging.



MOTION SENSOR



TOUCH KEY



POWER OVER ETHERNET

### Convenient one-wire installation via Power over Ethernet

The EP1031r utilizes state-of-the-art Power over Ethernet (PoE) technology for one-wire installation. This allows you to easily power and connect your displays with just a single cable. PoE also allows you to create multi-display digital signage installations, while reducing installation costs.



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### Easy loading of content through Wireless/ RJ45 Ethernet

The EP1031r integrates wireless 802.11 b/g/n network and RJ45 Ethernet connectivity, providing a convenient and efficient way to load content from a PC or laptop connection. Wireless/LAN connectivity can also be used to remotely load content to multiple displays.



### Support for dynamic W3C/SMIL-format presentations

With the bundled Signage Manager Express software, the EP1031r can display W3C HTML5 and SMIL content retrieved from the Internet. This content management and scheduling system offers the flexibility to display fresh and interesting content such as news, weather information, stock market trends, sports scores, social networking, or RSS feeds on multiple screens.



4 GB STORAGE

### 4G of internal memory and SD/SDHC card slot

The EP1031r is capable of storing and playing hours



2 WATT x 2

### Built-in speakers that really speak to your audience

Integrated with a pair of stereo 2W speakers, the

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and hours of high-definition multimedia content thanks to its 4GB of built-in, shock-resistant, solid-state memory. This reliable all-in-one e-poster will display dynamic content with no crashes, freezes or lost content.



EP1031r combines eye-catching multimedia content with high-quality sound effects—creating an incredible audio-visual impression on your target audience.



### Built-in media player for creative content playback

With all-in-one functionality, the EP1031r has a built-in media player—making the sharing of vivid retail messaging a breeze. The integrated media player supports photo-with-music playback, as well as 1080p video playback for eye-catching multimedia campaigns and content.



### Content management and Signage Manager Express software

Great for all venues and scenarios, the bundled Signage Manager Express software lets users transfer multimedia content onto the EP1031r from PCs and laptops. This embedded content management tool also lets you format, schedule, and save playback settings.



## Technical Specifications

LCD	Size	10.1" viewable
	Type	TFT LCD Module with LED Backlight

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Display Area	219.6(W) x 131.76(H)
Optimum Resolution	800 x 480
Contrast Ratio	500:1
Brightness	300 cd/m <sup>2</sup>
Viewing Angles	Top 45°/ Bottom 65°/ Left 65° / Right 65°
Response Time	30ms
Colour Support	16.7M colors
Backlight	LED

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<b>COMPATIBILITY</b>	HDMI	720p@50/60, 1080i@50/60, 1080p@50/60
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<b>CONNECTOR</b>	Audio	x1
	HDMI (input)	x1
	LAN	x1
	SD	x1 (for expand storage)
	Speaker	2-watt x2

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<b>CONTROLS</b>	Physical	Touch button
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<b>POWER</b>	Voltage	100-240VAC +/- 10% Wide Range
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<b>DIMENSIONS</b>	Physical (WxHxD)	10.94 x 7.32 x 1.57 (inches)/ 278 x 186 x 40 (mm)
	Packaging	12.60 x 10.04 x 3.50 (inches)/ 320 x 255 x 89 (mm)

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<b>WEIGHT</b>	Net	1.72 (lbs)/ 0.78 (kg)
	Gross	3.42 (lbs)/ 1.55 (kg)

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<b>REGULATIONS</b>	FCC, CE
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<b>PACKAGE CONTENTS</b>	<ol style="list-style-type: none"> <li>1. AC Adapter</li> <li>2. Ethernet Cable</li> <li>3. Standard 3.5mm to RCA AC cable</li> <li>4. Display stand and screws</li> <li>5. Hardware Quick Start Guide</li> <li>6. Software Quick Start Guide</li> <li>7. Documentation CD</li> </ol> <p>*Actual content may differ from market to market</p>
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<b>VESA® MOUNT</b>	75 x 75mm
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<b>OPERATING CONDITIONS</b>	Temperature	-4°F to 140°F (-20°C to 60°C)
	Humidity	5% ~ 85% @ 40°C, non-condensing
	Altitude	<2000M

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#### WARRANTY

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1-year limited

\*\*Warranty offered may differ from market to market

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<b>Input</b>	USB Type A	x 2 (for content loading, F/W upgrade, Key board, Mouse)
	USB Type B (mouse control)	x 1 (for F/W troubleshooting)

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<b>STORAGE / SHIPPING CONDITION</b>	Temperature	-4°F to 140°F (-20°C to 60°C)
	Humidity	5% ~ 85% non-condensing
	Altitude	<2000M

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<b>POWER SAVING FUNCTION</b>	On	Max. : 12W
	Off (Suspend)	<0.5 W

## **ViewSonic® Limited Warranty**

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ViewSonic provides customers with the security of a manufacturers warranty against defected products. The type and duration of the applicable warranty service varies by product type, country of purchase and can also vary on an individual basis according to customer requirements agreed at time of purchase. The warranty will expire after the end of the warranty period.

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