

PRESS RELEASE**ViewSonic Builds the Education Ecosystem to Help Teachers Transit to Interactive Teaching During the Pandemic**

Taipei, Taiwan (November 24, 2021)—ViewSonic, a leading global provider of visual and education solutions, marks today as a milestone for the educational technology development. Since the outbreak in Taiwan in May this year, ViewSonic has launched a series of innovative practices to help its partners adapt to these developments. In a short span of six months, ViewSonic partnered with 16 of the 22 local education departments of municipalities, counties, and cities to set up 20 training bases and to cultivate more than 2,000 certified lecturers. In addition to hosting more than 150 livestreams to assist teachers with remote teaching, ViewSonic has also hosted a teaching demonstration competition. ViewSonic is announcing the results of the competition and awards today, spotlighting new forms of education in the post-pandemic era.

“As part of our commitment to transforming education, ViewSonic continues to advocate all-around education technology and enhance the educational environment, teacher capabilities, and curriculums. 2021 has been a challenging year as we faced a serious outbreak, which threatened to severely interrupt education. ViewSonic has always stood by teachers and assisted them in handling various teaching environments, whether they be physical, online, or hybrid. We sincerely hope that the new normal of education will become the benchmark for global digital education in the post-pandemic era,” said James Chu, Chairman and CEO of ViewSonic.

Rethinking education during the pandemic

As Taiwan dealt with a rising number of COVID-19 cases in May this year, ViewSonic immediately launched the “Learning Never Stops!” livestream courses. The livestreams were broadcasted to various regions in the Americas, Europe, and Southeast Asia. In three months’ time, ViewSonic hosted more than 150 livestreams.

To accelerate the development of digital education, ViewSonic worked closely with 16 special municipality, county, and city governments and established training bases to cultivate certified lecturers. These teachers will continue to promote digital teaching and lay a solid foundation for digital education.

Furthermore, ViewSonic continues to improve the myViewBoard visual learning platform, providing easy-to-use teaching tools and developing the myViewBoard ecosystem. To date, almost 2,000 primary and secondary schools have joined the myViewBoard platform, and more than one-third of teachers in Taiwan—approximately 100,000 teachers—have registered to use it.

The new normal in education

To help teachers adapt to the new normal of the post-pandemic era, ViewSonic organized the Innovative Teaching Demonstration Competition, a month-long event to gather ideas from over 100 teachers across Taiwan.

Four teaching projects won the Innovation Awards, including “Universal Literacy Teaching Tools” by Kaohsiung City’s Zhong Zhuang Elementary School; “Counter Attack from Land or Water Scarcity” by Taoyuan City’s Da Jhong Elementary School; “Entering the World of Chance—When Dice meets Jenga!” by Tainan City’s Yong Kang Junior High School and

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Fusing Junior High School; and “myViewBoard, My Decision” by Kaohsiung City’s Wenzao Ursuline University of Languages.

These teaching projects highlight how teachers can utilize digital tools to create interesting materials, allowing students to learn through games. Take the “myViewBoard, My Decision” for example, it incorporated the topic of stimulus vouchers with the design of ladder games and roulette wheels to provide new ways of learning.

“I was inspired when communicating and interacting with other teachers; it enabled me to break away from the routine of daily teaching and create better lesson plans,” said Yu Jhen Wang, sharing her experience with the audience.

Because ViewSonic has achieved remarkable results in promoting educational technology, the company has been invited to participate in the 2021 EdTech Taiwan Exhibition Annual Summit. ViewSonic will have a full day of keynote speeches on November 26 on the theme “The New Normal in Education.” Numerous experts at the summit will be invited to outline future trends and challenges. Teachers from different fields will share their experiences and practices in transforming education through digital tools, helping more teacher with the transition into the new normal in education.

About ViewSonic

Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, digital signage, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 30 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers “See the Difference.” To find out more about ViewSonic, please visit www.viewsonic.com