



ViewSonic Corporation

ViewSonic is a leading global provider of visual solutions. Known for our logo featuring three Lady Gouldian Finches, our industry-leading products are sold around the world and include monitors, projectors, digital signage, ViewBoard interactive displays, and myViewBoard software solutions. ViewSonic has evolved from a device company to a visual solutions company by creating products, services, and sustainable ecosystems that enhance visual engagement for the betterment of our customers.

Founded in California in 1987, ViewSonic currently has more than 100 offices around the world, with corporate headquarters located in Brea, California, and a R&D center in Taiwan. The ViewSonic brand of computer monitors was introduced in 1990, and achieved great success with excellent performance and fair pricing. In 1998, ViewSonic became the biggest monitor brand in the US. Responding to the slowed global computer market, efforts were increased in the vertical market, strengthening commercial solutions, launching the ELITE gaming display in 2017, and officially releasing the ColorPro professional display solution in 2019.

With expertise in visual display technologies, we extended our business and gains in other visual application markets. ViewSonic led the projector industry in LED and laser projector development. The launching of the industry-leading M1/M1+ portable projector and X10-4K UHD wireless smart projector, both of which won the iF Design Award, further cemented our market leadership.

In 2016, we introduced our ViewBoard interactive displays, which have been successful in both the education and commerce markets. As of the second quarter 2019, ViewSonic has become the third largest brand in the global interactive display market. ViewSonic also launched myViewBoard software, supported by Amazon Web Services, integrated with Microsoft Azure, and partnered with both Google for Education and Intel. By integrating hardware, software, and services into one ecosystem, ViewSonic provides customers with the ultimate user experience. More than 600,000 subscribers from the global educational market have registered since the launch of myViewBoard in 2018.

ViewSonic's mission is "To inspire the world to see the difference between the ordinary and the extraordinary by providing innovative visual solutions for work, play and learning that seamlessly integrate hardware, software and service."

While constantly advancing products and technology to customers, ViewSonic is accountable for upholding social responsibilities and environmental sustainability in product development, business operations and sales promotion. In addition, ViewSonic is committed to being a leader in education technology by delivering the best in interactive learning solutions, collaborating with partners, and nurturing teaching talents.

ViewSonic's milestones in EdTech:

2017

- Launched ViewBoard interactive displays

2018

- Launched ViewBoard® IFP60 Series interactive display with enterprise-grade security
- ViewBoard ranked No. 3 market share in North America
- Launched myViewBoard ecosystem

2019

- ViewSonic becomes the World's Top 3 interactive display brand
- ViewSonic became Google for Education partner
- myViewBoard Classroom got Google for Education certified
- Got Intel MRS certified
- More than 600,000 subscribers registered by November