

PRESS RELEASE**ViewSonic's myViewBoard Sens Brings UK's First AI-powered Classroom to Smestow Academy**

Creating An Optimal Learning Environment with Better Wellness and Safety

Brea, California (March 21, 2022) – [ViewSonic Corp.](#), a leading global provider of visual solutions, has partnered with the [Smestow Academy](#) in Wolverhampton, England, as the first school in the UK to deploy the AI-powered [myViewBoard Sens](#) analysis tool in the classroom. Through the real-time insights generated by the intelligent sensor, the school can ensure the classroom follows the wellness compliance, increase students' engagement, and facilitate a safe and active learning environment for the best possible learning outcome.

"In the last few years, we had looked for a total Edtech solution to improve the overall learning experience of our students. In 2021, we started working with ViewSonic to implement over 100 ViewBoard interactive displays in our classrooms. Harnessing the power of myViewBoard Sens is our latest step in this journey," said Jonathan Stokes, Assistant Headteacher, Smestow Academy. "myViewBoard Sens offers students and teachers reassurance of a safe and engaging learning environment so we can deliver the best education possible. It is an exciting piece of EdTech innovation that we are proud to be trialing and rolling out in our classrooms."

"ViewSonic is passionate about providing comprehensive educational technology solutions for schools to drive better learning outcomes and attainments," said Peter Claxton, Senior Director of EdTech Solutions, ViewSonic. "We are incredibly pleased to be working with Smestow Academy to implement myViewBoard Sens in a real-world setting, helping the schools to adapt to the new era, and creating a highly engaged and safe learning environment. Through this pioneering project, we plan to introduce this next-gen technology to more schools around the world, opening up new learning opportunities for students, teachers, and schools."

In this project, myViewBoard Sens was installed on the ViewBoard, which sits at the front of a classroom, to analyze the wellness compliance of the indoor space. The school and teachers can get an instant view of the status through a dashboard app. The embedded sensor detects and evaluates the airborne transmission risk according to five indicators – temperature, humidity, occupancy rate, audience masked, and close contacts between students. If the rating of wellness compliance decreases, it means the wellness level is at risk and the myViewBoard Sens would suggest actionable insights on the dashboard in real-time for the school and teachers to take action. This makes sure the social distancing in the classroom follows the government's protocol, reducing the risk of virus growth.

From the dashboard, the teachers can also get insights into student engagement at a group level to foster an active learning environment. From sensing the room's temperature, color temperature, ambient lighting, to analyzing students' attentiveness through articulated human pose estimation, the insights indicate the factors that may affect students' focus. Teachers can look back and see how students responded to the class and make changes to their lesson plans or teaching approaches if necessary. Moreover, all data are generated and processed

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within the sensor locally without using individual profiles and without relying on the cloud, ensuring the highest levels of security and anonymity.

As a future-proof education solution, myViewBoard Sens helps the school evolve with the changing world and helps educators achieve the best educational outcomes in an optimal learning space. Moving forward, ViewSonic will continue to work with Smestow Academy to gather more feedback on the use of technology and explore more possibilities to provide greater benefits in education.

On March 23, day 1 of BETT Show 2022, Peter Claxton, Senior Director of EdTech Solutions, ViewSonic will deliver a keynote speech – **“The Art of the Possible (Innovation and AI)”** at 4pm, and on March 24, day 2 of BETT Show, Peter will host **the EdTech Talk with the Smestow Academy** at 3pm.

ViewSonic at BETT 2022

When

Wednesday 23rd March: 10:00am-6:00pm

Thursday 24th March: 10:00am-8:00pm

Friday 25th March: 10:00am-5:00pm

Where

ExCeL London, South Hall, Booth SF40

To find more information, please visit <https://www.viewsonic.com/uk/bett2022>.

About Smestow Academy

Located in Wolverhampton, the Smestow Academy is part of the University of Wolverhampton Multi-Academy Trust. Through the school’s curriculum, they aim to build people through the development of key skills, knowledge and understanding. This intent to provide an excellent education for all students is rooted in a desire to bring out the best in every student and prepare them for success in life.

About ViewSonic

Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, pen displays, commercial displays, All-in-One LED displays, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 35 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers “See the Difference.” To find out more about ViewSonic, please visit www.viewsonic.com.